

THE HOTELS & RESORTS EDITION



THE WILLIAMSBURG

Wythe Avenue, in the hip enclave of Williamsburg, is adding two new hotels this American summer. While the William Vale is to launch in August, The Williamsburg has just opened its doors to guests. Fitting in with the warehouse industrial feel of the area, the hotel features a facade of steel, brick and glass topped with a retrofitted water tower that doubles as a cocktail bar. The catch is, this bar as well as the rooftop pool (a New York rarity) won't open until 2017. The restaurant, Harvey, is open and features a pasta, bread and vegetable-focused menu. Want to get around? Choose from free bike hire or make use of the hotel's chauffeured tuk-tuk, which shuttles guests to all the local breweries, music halls and bowling alleys. The 150 rooms (half of which have views across to Manhattan) feature on-trend subway tiled bathrooms with brass fixtures.

Rooms from \$467.

See [thewilliamsburghotel.com](http://thewilliamsburghotel.com)



THE REDBURY

Formerly the Martha Washington Hotel, creative director Matthew Rolston was tasked with styling this newly opened bohemian-inspired hotel in Manhattan's NoMad area (north of Madison Square Park). With deep reds, velvets and walls full of vintage photographs, the style is inspired by the area's Tin Pan Alley musical history. There's a mural portraying the era behind the lobby desk and each of the 265 rooms features a gramophone. Cushions are piled high on the bed, throw rugs feature and flourishes of paisley abound. Rooms have free Wi-Fi and Ciel bathroom products. Downstairs is pizzeria Marta and steps away are all the tourist favourites including the Empire State Building and Grand Central Station. Rooms from \$399.

See [theredbury.com/newyork](http://theredbury.com/newyork)



THE MARMARA PARK AVENUE

Don't expect to see furniture or art sourced from generic hotel warehouses at the new Marmara Park Avenue. Its aim is to offer a luxury New York apartment feel, with pieces hand-chosen by acclaimed New York designer Joe Ginsberg. Think bespoke printed wallpaper, elegant vases and vignettes of colour-coded hardback books. The feeling of warmth is immediate upon entry to the lobby, the eye is immediately drawn to the giant hanging fireplace next to a sculpture of floating birds. In the Wellness Centre there's a Turkish hamman and a lap pool. Apartment style rooms feature a full kitchen with a wine cooler stocked with wines from Marmara's vineyard in Turkey. Most spectacular is the three-bedroom duplex, offering views of the city from its terraces. Rooms from \$667.

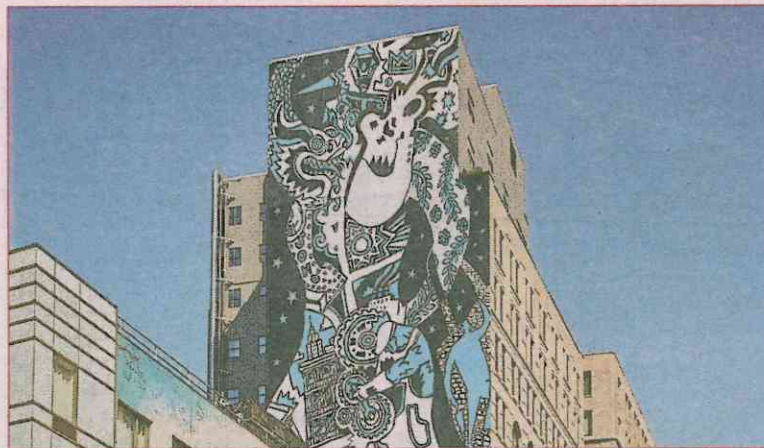
See [park.marmarany.com](http://park.marmarany.com)

# Six of the Best



By Andrea Black

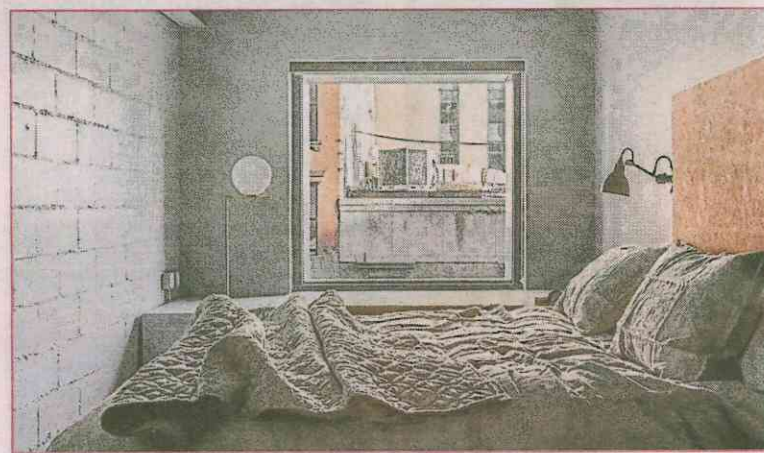
Andrea Black travelled as a guest of NYC & Company and American Airlines.



11HOWARD

Just north of Chinatown's Canal Street, 11Howard in SoHo fits right in with the design boutiques that line Howard Street. Owner, real estate magnate and art collector Aby Rosen is using his new hotel to show off some of his collection including an Alexander Calder mobile in the lobby and artworks by Hiroshi Sugimoto. Public art organisation Groundswell was commissioned to paint the giant mural (pictured) on the hotel's external south wall. Bleached oak Scandinavian design is evident throughout and a dramatic steel spiral staircase leads to the bar and library. You can fuel up on healthy snacks from the minibar in one of the 221 rooms before exploring the city on the electric Boosted skateboards the hotel lends out. Service is excellent, in fact 11Howard may have the best doorman in all of New York. When a patron entered the hotel in tears, he comforted her before running to get a box of tissues. Rooms from \$363.

See [11howard.com](http://11howard.com)



SAGO HOTEL

This new Lower East Side hotel advertises itself as "an orchestra of mechanical and rustic energies" which is a good description as it encompasses the exposed brick and steel girders that feature in the design, and the fact that a guest shouldn't expect complete quietness here - it's in a noisy part of town. But everything you need is just steps away including the New York institution Russ & Daughters cafe, which serves up the best schmaltz herring and shrubs you'll ever taste. The Tenement Museum is across the road, Katz's is nearby, as is New York's best free Wednesday night out, the Botanica bar featuring DJ Mr Fine Wine. Each of the 20 rooms has hardwood floors and a cool cork bedhead. Rooms from \$467.

See [sagohotel.com](http://sagohotel.com)



COURTYARD BY MARRIOTT, LONG ISLAND CITY

It's well-known that Long Island City in Queens is on the verge of being the new Williamsburg. The fashion crowd is flocking there. After all, it's just a 10-minute subway ride across the East River to the garment district in Midtown Manhattan. And around the impressive Museum of Modern Art's outpost PS1, cafes and restaurants are popping up. The new Courtyard Hotel by Marriott is right in the thick of it at Queens Plaza North and offers free Wi-Fi and a grab-and-go cafe called Nosh. The grey, black and silver colour palette and soft lighting in the 160 rooms encourage relaxation, and the view of the Manhattan skyline from the fourth floor terrace is spectacular. There's also nearby access to six major subway lines, making getting around to see the five boroughs simple. Rooms from \$192.

See [courtyard.marriott.com](http://courtyard.marriott.com)